

# UNITRENDS ENTERPRISE BACKUP™

Simply  
Scalable™

Play IT Safe

Unitrends Enterprise Backup software is shaping a new era of modern business continuity by assuring the recovery of your IT assets anytime, anywhere.

This solution is available as a virtual appliance for Microsoft Hyper-V and VMware vSphere. But unlike many competitive solutions, Unitrends Enterprise Backup protects your virtual and physical infrastructure, and extends that coverage from on-premise to second site or cloud environments.

It is also Simply Scalable™, meaning that you can manage multiple Unitrends physical and virtual appliances from a single pane of glass.

Unitrends Enterprise Backup provides:

- **Backup designed for your assets, instead of the other way around:** Support for over 100 versions of servers, storage, operating systems, hypervisors, and applications, including NAS, SAN, Windows, Linux, Mac OS X, AIX, Solaris, iSeries, SQL, Exchange, Oracle, VMware, and Hyper-V.
- **Flexible recovery strategies:** Instant spin-up recovery and granular recovery as well as similar and dissimilar physical and virtual bare metal that allows you to perform P2P, V2P, P2V, and V2V recovery.
- **Replication and disaster recovery:** Support for replication to a public or private cloud, a secondary site or to Unitrends Cloud™.
- **Flexible data protection strategies:** Incremental forever with synthetics for VMware and Hyper-V (as well as some physical environments.) Fully customized configurations of backup strategies including full/full, full/differential, full/incremental, and completely "create it yourself" strategies. And as if that weren't enough, we offer both single and multiple server job scheduling.
- **Global deduplication and CBT:** Compression and deduplication across multiple storage devices via our advanced storage virtualization and thin provisioning capabilities that are built-in to our virtual appliances. CBT (Change Block Tracking) supported on both Microsoft and VMware hypervisors to eliminate redundant data as well.
- **Instant recovery:** Failover virtualization for instant recovery for VMware and Windows.
- **Near-continuous data protection:** World class RPO (Recovery Point Objectives), enabling backups to be performed as often as once every 60 seconds.
- **Long-term Archiving:** Rotational and fixed archiving of tertiary backups is built-in and works alone and with replication. Parallel archiving enables multiple archive jobs to execute concurrently, increasing performance by 50-200%. And CloudHook™ provides a hassle-free approach that requires no additional equipment by seamlessly archiving backups to Amazon S3, Google Cloud Storage and Rackspace Cloud Files.
- **Radically simple and adaptive user interface:** Easy to use without sacrificing click minimization for experienced users, all with virtually no wizards.

*“When we spin up a new VM, it’s automatically backed up. I don’t have to touch the Unitrends box. That’s huge for us.”*

Philip Moya  
San Antonio  
Kidney Disease Center

- Virtual appliance for virtual, physical, and cloud-based environments
- Enterprise-level heterogeneous backup
- VMware Certified Application Recovery (V-CAR)
- Global deduplication and CBT
- Integrated dissimilar bare metal recovery for physical and virtual servers
- Intuitive, federated, web-based user interface
- Cloud-based disaster recovery and archiving
- Instant Recovery with failover virtualization
- High-performance rotational archiving

# What's New in Unitrends Enterprise Backup

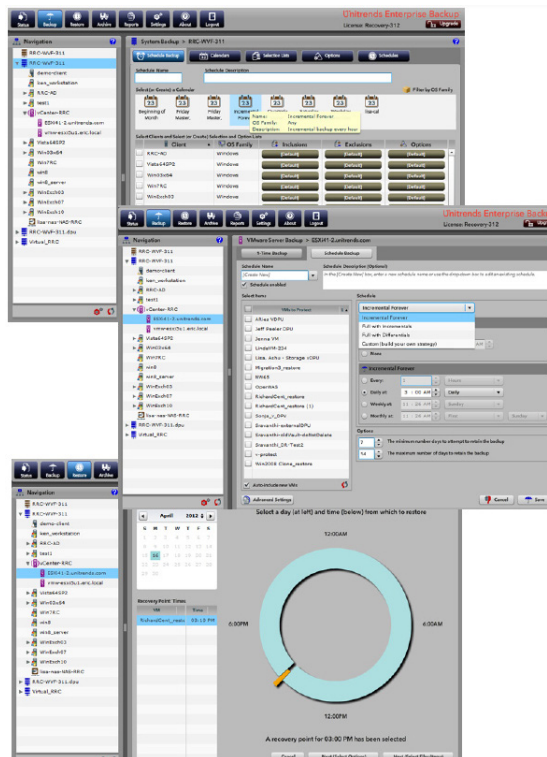
- **VMware Certified Application Recovery (VCAR):** New integration between Unitrends physical and virtual appliances and ReliableDR lets you certify the recovery of applications within your vSphere backups. With the optional VCAR feature add-on, ReliableDR orchestrates instant recovery on Unitrends appliances and allows for pushbutton failover when you need to recover applications, locally or across data centers. Industry leading DR governance, orchestration and automation is now enabled for Unitrends appliances to give you predictable application recovery plans.
- **Application Performance Enhancements:** Significantly reduce backup windows, retention and replication bandwidth using the new Exchange incremental backup schedule with automatic log truncation, yielding significant storage and retention efficiency and savings. Additionally you can speed up recovery, restoring multiple SQL databases with a single click, significantly reducing the setup process and management of protected assets.
- **Group Management:** Simplify control and management of all servers. Easily create logical groups for fast navigation, simplified backup schedule assignment and self-service management.
- **New Compliance and Service Provider Reports:** In seconds, you can see how everything in your environment is protected for compliance purposes with the new Data Protection Policy Report. Additionally, providers and enterprises can easily track and enforce chargeback policies using the new Storage Footprint Report.
- **Unitrends Bridge™:** Transformation of physical Windows systems into virtual machines with this one-click physical to virtual (P2V) feature. Enables instant recovery and considerably drives down recovery time objectives (RTOs) for physical as well as virtual backups. Brings Windows Instant Recovery support to Unitrends Enterprise Backup, complementing the popular VMware Instant Recovery technology.
- **Cisco UCS (Unified Computing System) Bare Metal Backup—certified by Cisco.** Drastically reduce the time it takes to recover Cisco UCS by upwards of 10 hours. Unitrends Enterprise Backup not only protects the physical and virtual machines running on the platform, but the configuration information as well.

## Licensing Options

### No Limits Licensing™

Imagine ultimate backup freedom with Unitrends No Limits Licensing that boasts no per client fees, no per agent fees, no per operating system fees, no per application fees and no new release fees.

- Per-socket for host-level protection of virtual environments.
- Per-server for bare metal and operating system-level protection of physical environments.
- Per-server for application-level protection of virtual or physical environments. Please note: for virtual servers that are VSS-aware, application-level protection is available. However, more flexible application-aware backup is an option as well.



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